



G L O B A L  
 INTELLECTUAL PROPERTY  
 C E N T E R

**Anti-Counterfeiting Trade Agreement (ACTA) Update and  
 Briefing on Industry Views  
 Agenda  
 October 15, 2008**

**10:00 am – 10:05 am**

**Opening Remarks and Introductions**

- Mark Esper, Executive Vice President, Global Intellectual Property Center, U.S. Chamber of Commerce

**10:05 am – 10:15 am**

**Update on the ACTA Negotiations**

- Stan McCoy, Assistant U.S. Trade Representative for Intellectual Property and Innovation, Office of the United State Trade Representative

**10:15 am – 10:25 am**

**Presentations by Industry Representatives**

- Joe Damond, Vice President, International Trade and Tax, Pfizer
- Jennifer Jacobsen, Vice President, Industry and Government Relations, Sony Music Entertainment
- Anissa Whitten, Trade Director, International Commercial Affairs, Motion Picture Association of America

**10:25 am – 11:00 am**

**Questions and Answers**