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12	Attorneys for Non-Parties MONISH K.		
13	BHATIA, KASPER JADE, and JASON D. O'GRADY		
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15	SUPERIOR COURT OF THE STATE OF CALIFORNIA		
16	IN AND FOR THE COUNTY OF SANTA CLARA		
17			
18	APPLE COMPUTER, INC.,	No. 1-04-CV-032178	
19	Plaintiff,	DECLARATION OF KASPER JADE II SUPPORT OF MOTION FOR	N
20	v.	PROTECTIVE ORDER	
21	DOE 1, et al.,	Date: April 8, 2005	
22	Defendants.	Time: 8:30 a.m. Location: Department 14	
23		Judge: Hon. James Kleinberg	
24	I, Kasper Jade, declare:		
25	1. Under the pseudonym "Kasper Jade," I have served as primary publisher, editor and		
26	reporter for "Apple Insider" since the spring of 2003.		
27	2. Apple Insider is an online news magazine that provides its readers with a collection		
28	of articles, editorials, stories, pictures, and other features about Apple Macintosh and Apple		
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	DEGLARATION O	E II I OBED II DE	

Macintosh-compatible software and hardware products. Attached hereto as Exhibit A is a true and correct copy of Apple Insider's front page as of February 4, 2005.

- 3. Apple Insider has been publishing daily or near-daily technology news at the web address www.appleinsider.com since September 1998.
- 4. Apple Insider publishes an average of 7 to 15 articles per week. For example, 39 articles were published in November 2004.
- 5. Apple Insider is a heavily trafficked site. For example, Apple Insider received over 438,000 unique visitors in July 2004, the last month for which figures are currently available.
- 6. Under that same pseudonym and under the byline "AppleInsider Staff," I served as a reporter and authored articles for Apple Insider between September 1998 and April 2001.
- 7. Apple Insider is hosted on servers located in McLean, Virginia that are operated jointly by non-parties Monish K. Bhatia and Backbeat Media LLC. Bhatia is the publisher of the "Mac News Network" (located at www.macnn.com) and, along with Backbeat, provides hosting services to multiple Apple-related sites including Apple Insider. Bhatia and Backbeat Media provide Apple Insider with systems administration, bandwidth allocation and other operational services.
- 8. On November 23, 2004, Apple Insider published an article I authored entitled "Apple developing FireWire audio interface for GarageBand." The article cited unnamed sources for information about Apple's "Asteroid" product and contained an artist's rendering by Paul Scates. A true and correct copy of that article is attached hereto as Exhibit B.
- 9. I received information about Asteroid contained in my article from a confidential source or sources.
- 10. I gathered that news material about Asteroid from my confidential source(s) with the intent of disseminating it to the public.
- 11. I am not a current or former employee of Apple Computer Inc., and do not otherwise owe Apple any contractual duty of confidentiality.

I declare under penalty of perjury under the laws of the California that the foregoing is true and correct. Executed on this the day of February 2005.

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3	By			
4	Kasper Jade			
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	-3- DECLARATION OF KASPER JADE			
	DECLARATION OF KASPER JADE			