

# Exhibit J

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on BMGMUSICSERVICE.COM.

U.S. Pat. No. 9,373,261 – Claim 11	ECT’s Infringement Allegations	Prior Art – BmgMusicService.com.
<p>An automated notification system, comprising:                      one or more transceivers designed to communicate data;                      one or more memories;                      one or more processors; and                      computer program code stored in the one or more memories and executed by the one or more processors, the computer program code comprising:</p> <p>code that enables a first party associated with a personal communication device (PCD) to input or select authentication information for use in connection with a subsequent notification communication session involving advance notice of a delivery or pickup of a good or service at a stop location by a mobile thing (MT);</p>	<p>Brownies uses an automated order confirmation and shipment (“automated notification”) to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.</p> <p>Brownies automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Brownies’s computer program code comprises:</p> <p>Brownies online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.</p> <p>Brownies stores authentication information including a combination of these items; customer billing information such as billing person’s name (“Pete Sirianni”), billing address, billing telephone number and the billing</p>	<p>BmgMusicService.com uses an automated order confirmation and shipment (“automated notification”) to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.</p> <p>BmgMusicService.com automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, BmgMusicService.com’s computer program code comprises:</p> <p>BmgMusicService.com online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.</p> <p>BmgMusicService.com stores authentication information including a combination of these items; customer billing information such as billing person’s name (“Pete Sirianni”), billing</p>

person's email address ("siriannip07@aol.com") are all used to authenticate the Brownies communications about their product being picked-up and shipped is an email from Brownies [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Brownies website is authentic/safe/trusted by viewing and responding to the message contents.

address, billing telephone number and the billing person's email address ("siriannip07@aol.com") are all used to authenticate the BmgMusicService.com communications about their product being picked-up and shipped is an email from BmgMusicService.com [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual BmgMusicService.com website is authentic/safe/trusted by viewing and responding to the message contents.

**Bill To:**  
**Customer No:** 55823538  
**Bill To:** PETE SIRIANNI  
2563 CHERRY HILL LN  
HERMITAGE, PA 16148-2989  
**Phone:** (561) 699-8043  
**Email:** [SIRIANNIP07@AOL.COM](mailto:SIRIANNIP07@AOL.COM)  
**Order Invoice#:**  
**Order Status:**  
**Entry Date:**  
**Sales ID:**  
**Priority Code:**  
**Pay Method:**

\$1.5209 | **Shop:** [brownies.com](http://brownies.com)  
Cotton Center Blvd. Suite 100  
Phoenix, AZ 85040

**Delivery Confirmation**

[Order Status >](#)

Hi [REDACTED],  
Thank you for shopping at [BMG Music Service](http://BMG Music Service). On July 15, 2002 we shipped the following items:

**Order number:** 20021821791250  
D141701 **DYLAN, BOB** - LOVE AND THEFT  
D140528 **WILLIAMS, LUCINDA** - ESSENCE D141854  
**MAYER, JOHN** - ROOM FOR SQUARES  
D141798 **CURE, THE** - GREATEST HITS  
D105943 **WEEZER** - WEEZER  
D136923 **CHAMBERS, KASEY** - CAPTAIN

**Total number of items:** 6  
This shipment was sent **Standard Delivery** via United States Postal Service to:

[REDACTED]  
San Francisco, CA 94117 - 3356

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on BMGMUSICSERVICE.COM.

code that causes storage of the authentication information;	Brownies uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Brownies website;	BmgMusicService.com uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the BmgMusicService.com website;
code that monitors location or travel information in connection with the MT;	Brownies uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Brownies and is in route to the customer's address;	BmgMusicService.com uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves BmgMusicService.com and is in route to the customer's address;
code that causes initiation of the notification communication session to the PCD with the one or more transceivers, in advance of arrival of the MT at the stop location, based at least in part upon the location or travel information associated with the MT;	Brownies uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.	BmgMusicService.com uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.
code that, during the notification	Brownies computer program code	BmgMusicService.com computer

<p>communication session, provides the authentication information to the PCD that indicates to the first party that the notification communication session was initiated by an authorized source; and</p>	<p>retrieves the authentication information including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Brownies (the authorized source), and</p> <div data-bbox="800 662 1360 846" style="border: 1px solid black; padding: 5px;"> <p><b>Bill To:</b></p> <table border="0"> <tr> <td><b>Customer No:</b></td> <td>55823538</td> <td><b>Order Invoice#:</b></td> <td></td> </tr> <tr> <td><b>Bill To:</b></td> <td>PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989</td> <td><b>Order Status:</b></td> <td></td> </tr> <tr> <td><b>Phone:</b></td> <td>(561) 699-8043</td> <td><b>Entry Date:</b></td> <td></td> </tr> <tr> <td><b>Email:</b></td> <td><a href="mailto:SIRIANNIP07@AOL.COM">SIRIANNIP07@AOL.COM</a></td> <td><b>Sales ID:</b></td> <td></td> </tr> <tr> <td></td> <td></td> <td><b>Priority Code:</b></td> <td></td> </tr> <tr> <td></td> <td></td> <td><b>Pay Method:</b></td> <td></td> </tr> </table> </div> <p style="text-align: center;">                 1.5209   <b>Shop:</b> <a href="http://brownies.com">brownies.com</a>                  Cotton Center Blvd. Suite 100                  Phoenix, AZ 85040             </p> <hr/> <p style="text-align: center;"><b>Delivery Confirmation</b></p> <hr/> <p style="text-align: center; background-color: #92d050; padding: 5px; display: inline-block;"><b>Order Status &gt;</b></p>	<b>Customer No:</b>	55823538	<b>Order Invoice#:</b>		<b>Bill To:</b>	PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989	<b>Order Status:</b>		<b>Phone:</b>	(561) 699-8043	<b>Entry Date:</b>		<b>Email:</b>	<a href="mailto:SIRIANNIP07@AOL.COM">SIRIANNIP07@AOL.COM</a>	<b>Sales ID:</b>				<b>Priority Code:</b>				<b>Pay Method:</b>		<p>program code retrieves the authentication information including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by BmgMusicService.com (the authorized source), and</p> <div data-bbox="1381 711 1892 1161" style="border: 1px solid black; padding: 5px;"> <p>Hi [REDACTED],                  Thank you for shopping at <a href="http://BMG Music Service">BMG Music Service</a>. On July 15, 2002 we shipped the following items:</p> <p><b>Order number:</b> 20021821791250                  D141701 DYLAN, BOB - LOVE AND THEFT                  D140528 WILLIAMS, LUCINDA - ESSENCE D141854                  MAYER, JOHN - ROOM FOR SQUARES                  D141798 CURE, THE - GREATEST HITS                  D105943 WEEZER - WEEZER                  D136923 CHAMBERS, KASEY - CAPTAIN</p> <p><b>Total number of items:</b> 6                  This shipment was sent <b>Standard Delivery</b> via United States Postal Service to:                  [REDACTED]                  San Francisco, CA 94117 - 3356</p> </div>
<b>Customer No:</b>	55823538	<b>Order Invoice#:</b>																								
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		<b>Pay Method:</b>																								
<p>code that, during the notification communication session, enables the first party to select whether or not to engage in a communication session with a second party</p>	<p>Brownies computer program code sends shipment confirmation emails and embeds links within the notification to</p>	<p>BmgMusicService.com computer program code sends shipment confirmation emails and embeds links</p>																								

having access to particulars of the pickup or delivery.

allow customers to get account information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).

within the notification to allow customers to get account information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).

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**Customer No:** 55823538  
**Bill To:** PETE SIRIANNI  
2563 CHERRY HILL LN  
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**Email:** [SIRIANNIP07@AOL.COM](mailto:SIRIANNIP07@AOL.COM)  
**Order Invoice#:**  
**Order Status:**  
**Entry Date:**  
**Sales ID:**  
**Priority Code:**  
**Pay Method:**

1.5209 | **Shop:** [brownies.com](http://brownies.com)  
Cotton Center Blvd. Suite 100  
Phoenix, AZ 85040

**Delivery Confirmation**

[Order Status >](#)

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D105943 **WEEZER** - WEEZER  
D136923 **CHAMBERS, KASEY** - CAPTAIN

**Total number of items:** 6  
This shipment was sent **Standard Delivery** via United States Postal Service to:

[REDACTED]  
San Francisco, CA 94117 - 3356

**From:** [BMG Music Service <shipping@info.bmgmusicservice.com>](mailto:shipping@info.bmgmusicservice.com)

**Subject:** **Your Order Has Shipped!**

**Date:** July 16, 2002 at 2:22:59 AM PDT

**To:** [REDACTED]

[View Order History](#)

[Make A Payment](#)

[Change Your Music Preference](#)

[Update Email Address](#)

[Update Mailing Address and Phone Number](#)

Hi [REDACTED],

Thank you for shopping at [BMG Music Service](#). On July 15, 2002 we shipped the following items:

**Order number:** 20021821791250  
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**Total number of items:** 6

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[REDACTED]

San Francisco, CA 94117 - 3356

To see the latest information about your order, go to My Order History in [My Account](#). My Order History allows you to view and pay for your orders online.

To unsubscribe from our mailings, simply go to [My Account](#) and click the Update button under Preferences. Uncheck the boxes next to the emails you do not wish to receive, and click Save. Please allow two weeks for your unsubscribe request to be confirmed. We apologize for any interim emails you may receive.

Message-Id: [20020716042259.B6F5.3227-26335@info.bmgmusicservice.com](mailto:20020716042259.B6F5.3227-26335@info.bmgmusicservice.com)