Exhibit G

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on CAFEPRESS.COM.

U.S. Pat. No. 9,373,261 – Claim 11	ECT's Infringement Allegations	Prior Art – CafePress.com.
An automated notification system, comprising: one or more transceivers designed to communicate data; one or more memories; one or more processors; and computer program code stored in the one or more memories and executed by the one or more processors, the computer program code comprising: code that enables a first party associated with a personal communication device (PCD) to input or select authentication information for use in connection with a subsequent notification communication session involving advance notice of a delivery or pickup of a good or service at a stop location by a mobile thing (MT);	Brownies uses an automated order confirmation and shipment ("automated notification") to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped. Brownies automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Brownies's computer program code comprises: Brownies online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer. Brownies stores authentication information including a combination of these items; customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing	CafePress.com uses an automated order confirmation and shipment ("automated notification") to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped. CafePress.com automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, CafePress.com's computer program code comprises: CafePress.com online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer. CafePress.com stores authentication information including a combination of these items; customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing

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	person's email address ("siriannip07@aol.com") are all used to authenticate the Brownies communications about their product being picked-up and shipped is an email from Brownies [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Brownies website is authentic/safe/trusted by viewing and responding to the message contents.	person's email address ("siriannip07@aol.com") are all used to authenticate the CafePress.com communications about their product being picked-up and shipped is an email from CafePress.com [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual CafePress.com website is authentic/safe/trusted by viewing and responding to the message contents.

Bill To:

Customer No:	55823538	Order Invoice#:
Bill To:	PETE SIRIANNI	Order Status:
	2563 CHERRY HILL LN	
	HERMITAGE, PA 16148-2989	Entry Date:
Phone:	(561) 699-8043	Sales ID:
Email:	SIRIANNIP07@AOL.COM	Priority Code:
		Pay Method:

Learn how you can design and sell your own t-shirt

Visit http://www.cafepress.com today!

31.5209 | **Shop: brownies.com**

Cotton Center Blvd. Suite 100

Phoenix, AZ 85040

Delivery Confirmation

ORDER DETAILS FOR ORDER NUMBER: 582610

Ship To:

Muir Beach, CA 94965

415-

Order Status >

code that causes storage of the authentication information;	Brownies uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Brownies website;	CafePress.com uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the CafePress.com website;
code that monitors location or travel information in connection with the MT;	Brownies uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Brownies and is in route to the customer's address;	CafePress.com uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves CafePress.com and is in route to the customer's address;
code that causes initiation of the notification communication session to the PCD with the one or more transceivers, in advance of arrival of the MT at the stop location, based at least in part upon the location or travel information associated with the MT;	Brownies uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.	CafePress.com uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.
code that, during the notification communication session, provides the authentication information to the PCD that	Brownies computer program code retrieves the authentication information	CafePress.com computer program code retrieves the authentication information

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indicates to the first party that the notification communication session was initiated by an authorized source; and	including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Brownies (the authorized source), and	including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by CafePress.com (the authorized source), and
code that, during the notification communication session, enables the first party to select whether or not to engage in a communication session with a second party having access to particulars of the pickup or	Brownies computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account	CafePress.com computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account

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delivery.	information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).	information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).

Bill To:

Customer No: 55823538 Order Invoice#:
Bill To: PETE SIRIANNI Order Status:
2563 CHERRY HILL LN
HERMITAGE, PA 16148-2989 Entry Date:
Phone: (561) 699-8043 Sales ID:
Email: SIRIANNIP07@AOL.COM Priority Code:
Pay Method:

Learn how you can design and sell your own t-shirt
Visit http://www.cafepress.com today!

31.5209 | **Shop:** brownies.com
Cotton Center Blvd. Suite 100
Phoenix, AZ 85040

Delivery Confirmation

ORDER DETAILS FOR ORDER NUMBER: 582610

Ship To:

Muir Beach, CA 94965

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Order Status >

From: CafePress.com <service@cafepress.com>
Subject: Your CafePress.com Order: 582610
Date: December 18, 2001 at 11:40:18 AM PST
To: ██████████████████

Thank you for placing your order with CafePress.com!

The details of your order are listed below. Please keep this information in case you have any questions with regards to your order. If you have any customer service issues, please email service@cafepress.com and include your Order Number. We will also send you an email notice once your order has been shipped.

Orders will ship within 3-5 business days.

Learn how you can design and sell your own t-shirts, mugs and more for FREE!

Visit http://www.cafepress.com today!

ORDER DETAILS FOR ORDER NUMBER: 582610

Ship To:

██████████████

██████████████

Muir Beach, CA 94965

415-██████████

██████████████████████

Items:

1 Mousepad (fc3) $15.00 $15.00

Subtotal: 15.00

CA Sales Tax: 1.54

Shipping: 4.30

TOTAL: 20.84

If you have any questions regarding your order, you can refer to our on-line help desk at http://www.cafepress.com or email us at service@cafepress.com.

Thanks again for shopping at CafePress.com.