

Exhibit A

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on AMAZON.COM

U.S. Pat. No. 9,373,261 – Claim 11	ECT’s Infringement Allegations	Prior Art – Amazon.com
<p>An automated notification system, comprising: one or more transceivers designed to communicate data; one or more memories; one or more processors; and computer program code stored in the one or more memories and executed by the one or more processors, the computer program code comprising:</p> <p>code that enables a first party associated with a personal communication device (PCD) to input or select authentication information for use in connection with a subsequent notification communication session involving advance notice of a delivery or pickup of a good or service at a stop location by a mobile thing (MT);</p>	<p>Brownies uses an automated order confirmation and shipment (“automated notification”) to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.</p> <p>Brownies automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Brownies’s computer program code comprises:</p> <p>Brownies online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.</p> <p>Brownies stores authentication information including a combination of these items; customer billing information such as billing person’s name (“Pete Sirianni”), billing address, billing telephone number and the billing</p>	<p>Amazon.com uses an automated order confirmation and shipment (“automated notification”) to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.</p> <p>Amazon.com automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Amazon.com’s computer program code comprises:</p> <p>Amazon.com online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.</p> <p>Amazon.com stores authentication information including a combination of these items; customer billing information such as billing person’s name (“Pete Sirianni”), billing address, billing telephone number and the billing</p>

person's email address ("siriannip07@aol.com") are all used to authenticate the Brownies communications about their product being picked-up and shipped is an email from Brownies [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Brownies website is authentic/safe/trusted by viewing and responding to the message contents.

person's email address ("siriannip07@aol.com") are all used to authenticate the Amazon.com communications about their product being picked-up and shipped is an email from Amazon.com [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Amazon.com website is authentic/safe/trusted by viewing and responding to the message contents.

Bill To:
Customer No: 55823538
Bill To: PETE SIRIANNI
2563 CHERRY HILL LN
HERMITAGE, PA 16148-2989
Phone: (561) 699-8043
Email: SIRIANNIP07@AOL.COM
Order Invoice#: -----
Order Status:
Entry Date:
Sales ID:
Priority Code:
Pay Method:

1.5209 | **Shop:** brownies.com
Cotton Center Blvd. Suite 100
Phoenix, AZ 85040

Delivery Confirmation

[Order Status >](#)

E-mail address: b...@webmail.trin.com
Ship to: [Redacted]
Southlake
Texas
76092
Tel: 817- [Redacted]

Billing address: [Redacted]
Southlake
Texas
76092
Tel: 817- [Redacted]

Please note that you can view the status of your account, examine your orders, cancel unshipped orders, change your e-mail address or password, or update your subscriptions to our Personal Notification Services at any time through the "Your Account" link on the navigation bar.

<http://www.amazon.com/your-account>

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code that causes storage of the authentication information;	Brownies uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Brownies website;	Amazon.com uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Amazon.com website;
code that monitors location or travel information in connection with the MT;	Brownies uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Brownies and is in route to the customer's address;	Amazon.com uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Amazon.com and is in route to the customer's address;
code that causes initiation of the notification communication session to the PCD with the one or more transceivers, in advance of arrival of the MT at the stop location, based at least in part upon the location or travel information associated with the MT;	Brownies uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.	Amazon.com uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.
code that, during the notification communication session, provides the authentication information to the PCD that	Brownies computer program code retrieves the authentication information	Amazon.com computer program code retrieves the authentication information

<p>indicates to the first party that the notification communication session was initiated by an authorized source; and</p>	<p>including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Brownies (the authorized source), and</p> <div data-bbox="800 630 1360 1192"> </div>	<p>including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Amazon.com (the authorized source), and</p> <div data-bbox="1381 630 1732 1214"> </div>
<p>code that, during the notification communication session, enables the first party to select whether or not to engage in a communication session with a second party having access to particulars of the pickup or</p>	<p>Brownies computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account</p>	<p>Amazon.com computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account</p>

<p>delivery.</p>	<p>information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).</p> <div data-bbox="800 479 1360 662"><p>Bill To:</p><table><tr><td>Customer No:</td><td>55823538</td><td>Order Invoice#:</td><td></td></tr><tr><td>Bill To:</td><td>PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989</td><td>Order Status:</td><td></td></tr><tr><td>Phone:</td><td>(561) 699-8043</td><td>Entry Date:</td><td></td></tr><tr><td>Email:</td><td>SIRIANNIP07@AOL.COM</td><td>Sales ID:</td><td></td></tr><tr><td></td><td></td><td>Priority Code:</td><td></td></tr><tr><td></td><td></td><td>Pay Method:</td><td></td></tr></table></div> <p data-bbox="835 699 1293 821">}1.5209 Shop: brownies.com Cotton Center Blvd. Suite 100 Phoenix, AZ 85040</p> <hr/> <p data-bbox="873 837 1264 870">Delivery Confirmation</p> <div data-bbox="842 984 1157 1040"><p>Order Status ></p></div>	Customer No:	55823538	Order Invoice#:		Bill To:	PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989	Order Status:		Phone:	(561) 699-8043	Entry Date:		Email:	SIRIANNIP07@AOL.COM	Sales ID:				Priority Code:				Pay Method:		<p>information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).</p> <hr/> <p data-bbox="1381 496 1713 513">Your order reads as follows:</p> <p data-bbox="1381 532 1713 553">E-mail address: b...@webmail.trin.com</p> <p data-bbox="1381 570 1650 667">Ship to: [Redacted] Southlake Texas 76092</p> <p data-bbox="1381 683 1629 704">Tel: 817- [Redacted]</p> <p data-bbox="1381 740 1650 837">Billing address: [Redacted] Southlake Texas 76092</p> <p data-bbox="1381 854 1629 875">Tel: 817- [Redacted]</p> <p data-bbox="1381 902 1906 1016">Please note that you can view the status of your account, examine your orders, cancel unshipped orders, change your e-mail address or password, or update your subscriptions to our Personal Notification Services at any time through the "Your Account" link on the navigation bar.</p> <p data-bbox="1392 1036 1724 1057">http://www.amazon.com/your-account</p>
Customer No:	55823538	Order Invoice#:																								
Bill To:	PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989	Order Status:																								
Phone:	(561) 699-8043	Entry Date:																								
Email:	SIRIANNIP07@AOL.COM	Sales ID:																								
		Priority Code:																								
		Pay Method:																								

Your Order with Amazon.com (#102-6722205-8025700)

auto-c...@amazon.com
Posted in group: **alt.sewing**

Apr 13, 2001 7:39 AM

Forwarded Message from: auto-c...@amazon.com

Thank you for ordering from Amazon.com!

Your order information appears below. If you need to get in touch with us about your order, send an e-mail message to ord...@amazon.com (or just reply to this message).

-- Amazon.com Customer Service

Your order reads as follows:

E-mail address: b...@webmail.trin.com

Ship to:

[REDACTED]
Southlake
Texas
76092

Tel:

817-[REDACTED]

Billing address:

[REDACTED]
Southlake
Texas
76092

Tel:

817-[REDACTED]

1 " Son of Fury"
John Cromwell(Director), et al; VHS Tape; @ \$17.99 each
(Usually ships in 2-3 days)

Gift Wrap: None Selected

Gift Message: None

1 " Rhythm on the Range"
Norman Taurog(Director), et al; VHS Tape; @ \$13.99 each
(Usually ships in 2-3 days)

Gift Wrap: None Selected

Gift Message: None

Will ship via: Standard Shipping (3-7 business days)

Item(s) Subtotal:	\$31.98
Shipping & Handling:	5.47

Subtotal:	\$37.45
Tax:	0.00

TOTAL DUE:	\$37.45

As an Amazon.com customer, you'll occasionally receive e-mail updates about important functionality changes to the Web site, new Amazon.com services, and special offers we believe would be beneficial to you. We hope you'll find these updates interesting and informative. But if you'd rather not receive them, please visit your Amazon.com Communication Preferences page:

<http://www.amazon.com/communications>

Please note that you can view the status of your account, examine your orders, cancel unshipped orders, change your e-mail address or password, or update your subscriptions to our Personal Notification Services at any time through the "Your Account" link on the navigation bar.

<http://www.amazon.com/your-account>

Thank you for shopping at Amazon.com!

Amazon.com
Earth's Biggest Selection
<http://www.amazon.com>

Class Action!

jim lynch

Sep 27, 2000 12:00 AM

Posted in group: **microsoft.public.pocketpc**

Bill, the ad has been changed since this morning!
here is the confirmation text from Amazon that I received:

Thank you for ordering from Amazon.com. Your purchase information appears below.

To see the latest information about your order, or to cancel or modify a pending order, just click the "Your Account" link in the top right corner of any page on our Web site or visit:

<http://www.amazon.com/your-account>

If you ordered several items to be delivered to the same address, we may send them to you in separate boxes to give you the speediest service. Rest assured: This will not affect your shipping charges.

Thanks for shopping at Amazon.com!

-- Amazon.com Customer Service

Your purchase reads as follows:

E-mail Address: jiml...@abq.com

Billing Address: [REDACTED]

Albuquerque, NM 87105
United States

Telephone: (505) [REDACTED]

Subtotal:	\$	39.00
Shipping & Handling:	\$	2.98

Total before tax:	\$	41.98
Tax:	\$	0.00

Purchase Total:	\$	41.98

=====
Order #1: (Order #002-1809778-5932810)

Jim Lynch
[REDACTED]

Albuquerque, NM 87105
United States

Shipping method: Standard Shipping
Shipping preference: Ship when all items are available.

1 "Compaq iPAQ USB Cradle with Charger" Electronics; @ \$39.00 each
Usually available in 24 hours

Would your friends enjoy shopping at Amazon.com? We'd love to send them a \$5 gift certificate to give us a try--and we'll send you a \$5 gift certificate for every friend who becomes a customer! Enter their e-mail addresses using the URL below, and we'll take it from there:

<http://www.amazon.com/cs-refer-a-friend>

Manage all your orders online. Access "Your Account" (<http://www.amazon.com/your-account>), and you can:

- * Track the status of this order
- * Combine open orders to save on shipping
- * Change the payment option for this order
- * Change the shipping option or address
- * Cancel unshipped items from this order

If you still need to get in touch with us about your order, send an e-mail message to ord...@amazon.com (or just reply to this message).

As an Amazon.com customer, you'll occasionally receive e-mail updates about important functionality changes to the Web site, new Amazon.com services, and special offers we believe would be beneficial to you. We hope you'll find these updates interesting and informative. But if you'd rather not receive them, please visit your Amazon.com Communication Preferences page:

<http://www.amazon.com/communications>

Thanks again for shopping at Amazon.com!

Amazon.com
Earth's Biggest Selection
<http://www.amazon.com> ord...@amazon.com

"Bill Castello" <bcas...@uswest.net> wrote in message
news:u3jGAeQKAHA.248@cppssbbsa04...

> Hmmmmmm,

>

> I won't claim to be a lawyer, but this thread intrigued me. I read the ad

> and nowhere did I see that it had or mentioned a charger. Below, in a

> section called "Editorial Review" it mentions charging, but that is *not*

> part of the ad. The logic stated in this thread says that the ad is

> misleading, but I can't agree. If I were defending Amazon and/or Compaq in

> this case, I think it would be simple, the review does say Sync and

Charge,

> but not the Advertisement. If the Review of something else on the site says

> "This is a MUST have for all iPaq owners" are you going to buy it sight
> unseen? I highly doubt it. I think they would beat a lawsuit based on
that

> alone, or else nobody could review anything ever again for fear of
> misrepresenting. If Mr Ebert likes a movie and gives it a thumbs up, but

I
> hate it, can I sue him for misleading me?

>
> Anyhow, this isn't meant to be a flame of anyone, and I'm no lawyer. I
> just like to read everything before I buy. I usually cruise the other
> hardware sellers to see if they have similar items before I settle on one.

>
> I also cannot for the life of me see where either Amazon or Compaq
should

> feel obligated to give a charger away for this. :(

>
> Anyhow, that's just my 2 hundredths of a dollar.

>
>
> --

> Bill Castello

> -----

> ArkenStone Software

> In the software business since.... Tuesday

> PocketPC Page: <http://home.earthlink.net/~wcastello/index.htm>

>
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