

Boundaries and Best Practices for Inclusive Digital Trade

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A NEW GENERATION OF RTAS

- Issue #1: larger regulatory scope than WTO, with a multilevel impact
- Issue #2: *ad hoc* approach to trade linkages



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Table 3.1: Classification of WTO+ areas in EC agreements

	EEA		EC-Turkey		EC-Tunisia		EC-Israel		EC-Morocco		EC-Jordan		EC-South Africa		EC-Mexico		EC-FYRo M		EC-Egypt		EC-Croatia		EC-Chile		EC-Albania		EC-CARIFORUM		Total		
	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	
FTA Ind																													14	14	
FTA Agr																														14	14
Customs																														14	13
Export taxes																														0	0
SPS																														8	3
TBT																														14	5
STE																														13	12
AD																														14	12
CVM																														14	12
State aid																														13	12
Public proc.																														13	7
TRIMs																														0	0
GATS																														4	4
TRIPs																														14	13
WTO+ Total:	12	12	10	9	10	8	11	8	10	8	10	8	9	7	11	6	11	9	10	8	11	9	12	10	10	9	12	10	149	121	

Source: Horn, Mavroidis & Sapir, 2009.

Table 3.2: Classification of WTO+ areas in US agreements

	US-Israel		NAFTA		US-Jordan		US-Singapore		US-Chile		US-Australia		US-Morocco		US-CAFTA-DR		US-Bahrain		US-Peru		US-Oman		US-Colombia		US-Panama		US-South Korea		Total		
	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	AC	LE	
FTA Ind																													14	14	
FTA Agr																														14	14
Customs																														13	13
Export taxes																														12	12
SPS																														12	2
TBT																														12	11
STE																														9	7
AD																														12	12
CVM																														12	12
State aid																														11	11
Public proc.																														14	13
TRIMs																														12	12
GATS																														13	13
TRIPs																														14	14
WTO+ Total:	7	7	14	14	6	5	12	11	14	13	14	13	14	12	13	12	12	11	14	13	13	12	14	13	14	12	13	12	174	160	

Source: Horn, Mavroidis & Sapir, 2009.

OLD VS. NEW GENERATION FTAS

	NAFTA	CETA	TPP	TTIP
M u t u a l r e c o g n i t i o n o f p r o f e s s i o n a l q u a l i f i c a t i o n s				
M a r i t i m e t r a n s p o r t s e r v i c e s				
E l e c t r o n i c c o m m e r c e				
S u b s i d i e s				
T r a d e a n d s u s t a i n a b l e d e v e l o p m e n t				
T r a d e a n d l a b o r	Side agreement			—
T r a d e a n d e n v i r o n m e n t	Side agreement			**
R e g u l a t o r y c o o p e r a t i o n / c o h e r e n c e				
G o o d m a n u f a c t u r i n g p r a c t i c e s f o r p h a r m a c e u t i c a l p r o d u c t s				
T r a n s p a r e n c y				
C o o p e r a t i o n a n d c a p a c i t y b u i l d i n g				
S m a l l a n d m e d i u m - s i z e d c o m p a n i e s				

Source: Velut et al., 2017.



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ISSUE #2: AD HOC APPROACH TO STAKEHOLDER CONSULTATION

- Ill-defined relations between RTAs, IGOs & NGOs (esp. for new issues)
- Consultation as a moment, not a sustained process
- Lower transparency standards





POLICY OPTIONS FOR INCLUSIVE TRADE DEALS:

- Option #1: a broader pool of policy stakeholders
- Option #2: many doors to inclusive trade



POLICY OPTIONS FOR INCLUSIVE TRADE DEALS:

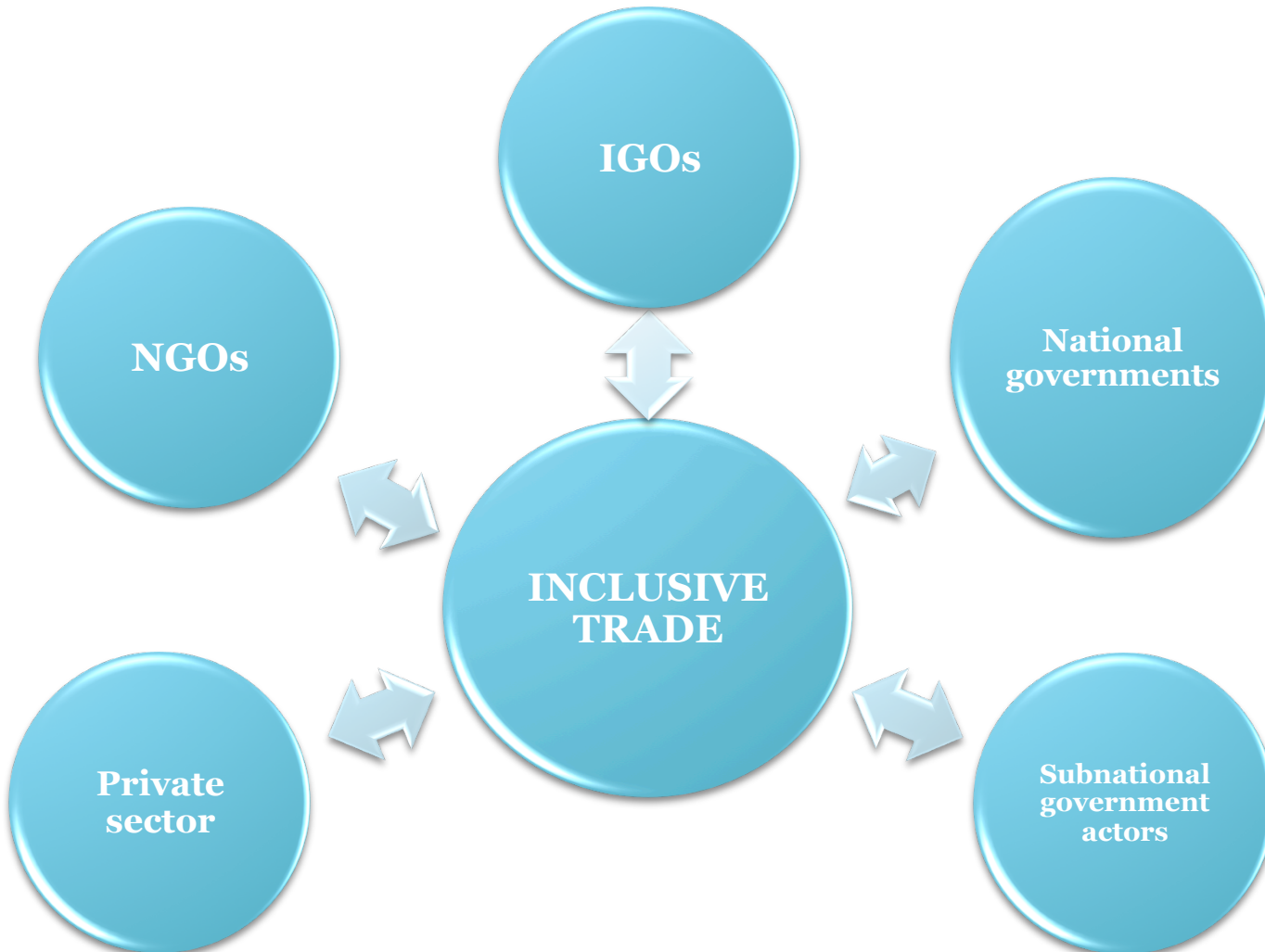
- **Option #1: a broader pool of policy stakeholders**
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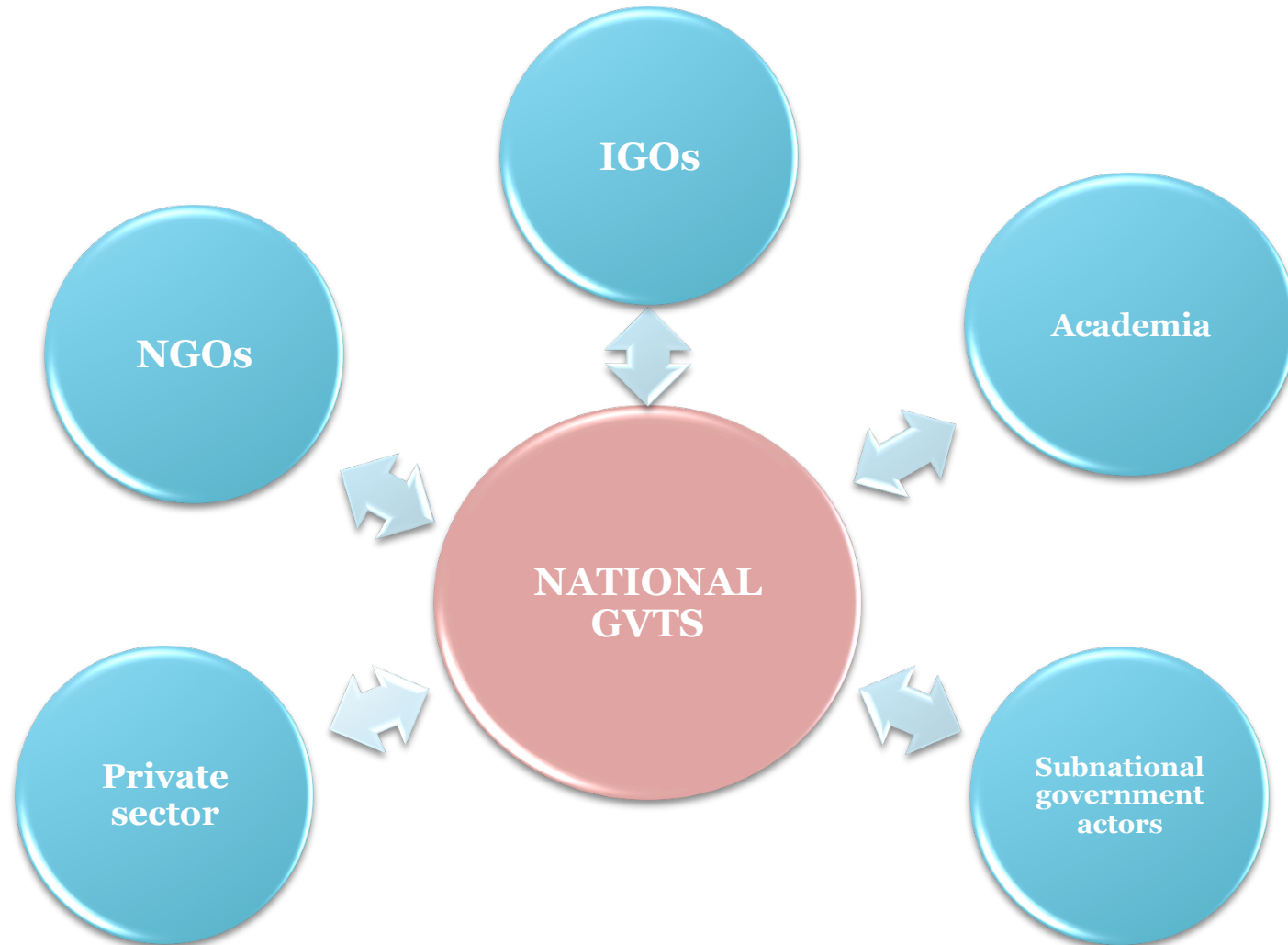
OPTION #1: BROADEN THE POOL OF POLICY STAKEHOLDERS

- From a “chapter approach” to a comprehensive approach to stakeholder consultation
- From bicolor (blue and green) to multicolor
- From monoscalarity to multiscalarity

FROM EXCLUSIVE CLUB TO INCLUSIVE TRADE



FROM EXCLUSIVE CLUB TO INCLUSIVE TRADE





POLICY OPTIONS FOR INCLUSIVE TRADE DEALS:

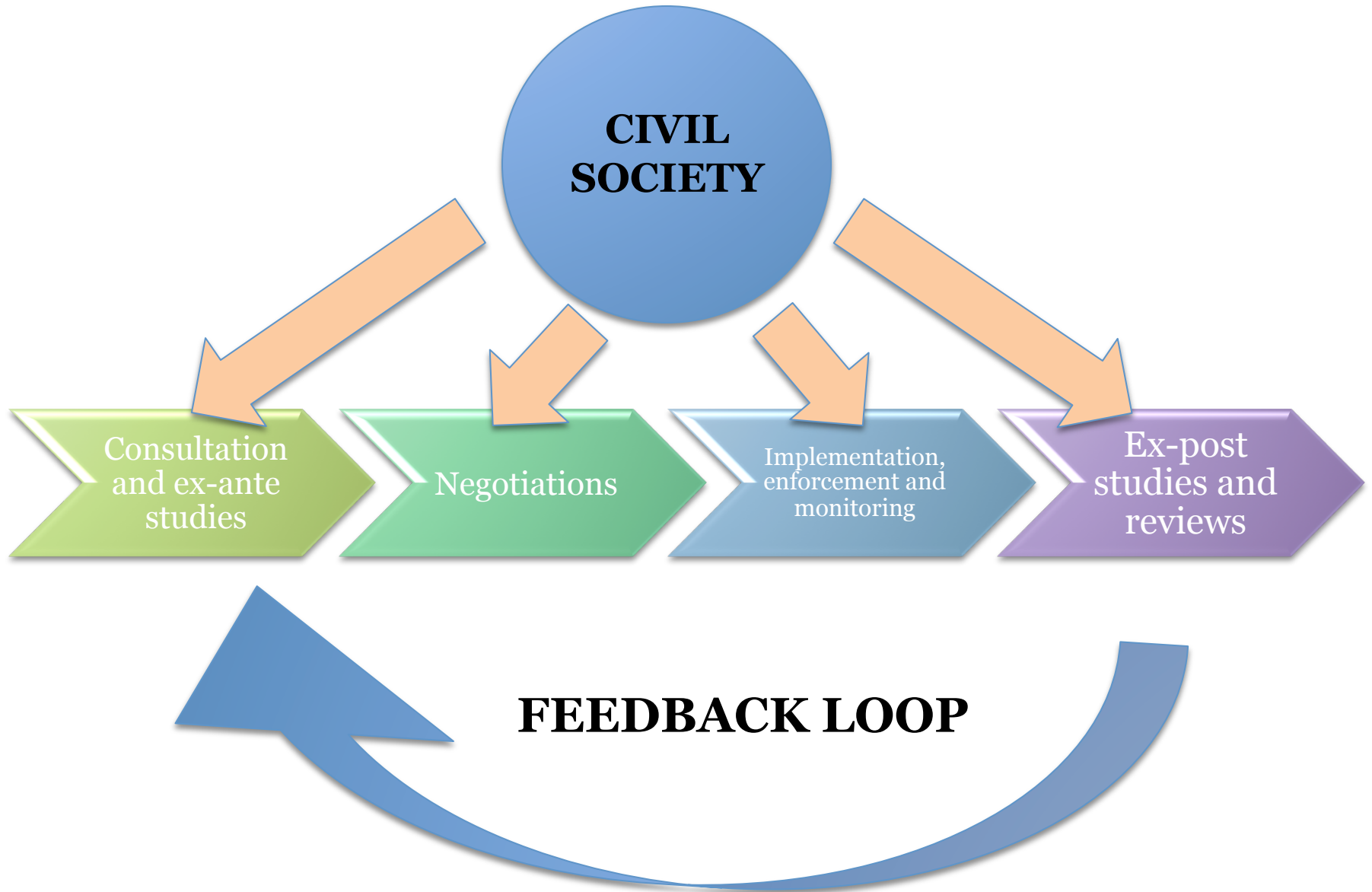
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SUSTAINED SUSTAINABILITY PROCESSES



THANK YOU FOR YOUR ATTENTION!



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